

Hello to all my clients and friends,

Welcome to an ongoing series of newsletters designed to inform you of the latest happenings at Connie Turski Interiors and the design world beyond. In each newsletter I will share a recently completed project so that you can see and enjoy the beauty of creative design and the amazing variety of available styles in interior design. So much fun....

I want to thank all of you from the bottom of my heart for the opportunity to share my passion for design with you. Your positive feedback is always a wonderful and enveloping sense of confirmation that I am benefitting my fellow human-beings and enhancing the quality of life of my clients by helping them to create beautiful space in which to live and/or work.



I would like to start with my clients Doug and Ann MacRae from Rocky River, Ohio. Doug and Ann needed my help in accessorizing and creating a cohesive look within the public areas of their home. Public areas are the areas of the home that guests would see. They both brought to their home their own personal collections as well as collections they chose together. They likewise had distinct personal likes and dislikes and really hoped that I would be able to allow each of them to shine while still marrying their styles together. The results are shown in their dining room. What existed when I arrived and remained in this room, are the dining table, chairs, server and the color of the walls. New items include the chandelier, area rug, draperies and most importantly the artwork you see on the full frontal walls. These photographs are Doug's from Maui that were not exhibited together as they are now. The area rug, Ann had admired at McDhurrie's LTD Inc. but wasn't sure if she should go so bold. I already saw a graphic thread in much of what they both owned that I was 100% sure the bold rug would pull all the elements together along with the very graphic Asian-inspired chandelier. We angled the dining table placement for more interest. The drapery panels gathered on medallions soften the corners of the room and serve to bring warmth, acoustic quality and refinement to the space. The drapery does not in any way cover the glass and is intended to be purely decorative; the existing wood blinds provided light control and privacy. TREND ALERT: Window drapery is becoming more interior drapery used to create drama and visual interest to the vertical elements of a room.

A special thank you to Ann and Doug for sharing your interior and your experience in this newsletter.

“Connie is wonderful to work with, professional and serious about her work, yet warm, inviting and energetic at the same time. Immediately you get the feeling that she loves her job. She spent time in our house, looking at our current surroundings and talking to both of us about what we like and don’t like before getting started on the project. Doug and I don’t have completely different taste, but not exactly the same either and she did a great job listening and bringing everything together to satisfy both of us completely! She is mindful of budgets and works hard to bring in personal touches, so you really feel part of the process and that the room is truly yours.” Ann MacRae

I am presently working with a very talented artist Charity Matty Gangale on hand painting furniture. Next newsletter I hope to show you a 1910 oak pedestal table that we have transformed into a piece of painted art. The table returns to its roots and holds a surprise in its branches. Be prepared to be dazzled at the transformation. I hope to continue an ongoing series of painted furnishings for sale or working with client’s own favorite piece of furniture for transformation. I will elaborate more on this in my next newsletter.

Did you know that custom designing furniture can be reasonably priced, personalized, one of a kind and a rewarding experience? I can bring my unique ideas to your next custom project. Don’t let custom intimidate you.

Finally, good news on the materials forefront, many of my vendors are offering special pricing, deep discounting on overstock and discontinued fabrics, carpets, tiles you name it and that means one thing for you.....design with savings.....what a fabulous combination. So now is the time to meet with me to get a quote on that favorite chair you want reupholstered or the “interior drapery project” that will create drama and awe your guests.

Leaving you with observations on design trends.....Paris has a trade show in January entitled Maison & Objet Paris 2010 Show, I watched a short video on the topic of this trade show and thought you might like to read the buzz words coming out of Europe

“...After the days of “every man for himself”, the new decade is bringing together peoples energies in a spirit of sharing and renewed ties”. Buy local and keep your local economy alive.

“...Cooperative, Associative or Participative modes of behavior are putting humanity back at the center of the system.” “We are stacking, nesting, and constructing a fresh optimistic style through variable geometries”. Key words stacking, nesting in furniture design.

“...The current atmosphere is putting nature at the heart of everyday life and erasing the borders between indoors and outdoors. Cross-pollination is combining the urban, the natural and the technological. In a time of extensive urbanization of the planet, the city and nature are being reconciled in order to soften urban matters. The cohabitation is producing new categories of unusual well meaning objects that work for a better life for all.” Allow green space to flow around you and your interior.

COLOR TRENDS FROM SHERWIN WILLIAMS FOR 2010 – 4 categories tagged, TREASURED, ROOTED, REFRESHED AND SIMPLIFIED.

This will be the topic of my next newsletter. A fresh coat of paint is like getting a good hair cut. It feels real good and looks good too.

Finally, as a stimulus package to my current clientele for 2010, for every \$500 in referral business I get because of you I will send you a \$50.00 gift card, for every \$1,000 in referral business I will send you a \$100.00 gift card. Those business dollars are profit not sales. Please ask your referral to mention your name when they call. I always ask a potential new client how they came to me but it is important I know if you were the referral. You can also drop me an email with a name and number of the lead providing the potential doesn't mind my calling first.

Ciao until next time and remember I am always ready “to create a beautiful interior together”.



Connie

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